

# The A.J.S. 7 h.p. de Luxe Passenger Combination, Model D. Fitted with Lucas Flectric Lighting Set, All-Chain Drive, 3-Speed Gear, Hand-controlled Clutch, Foot-Starter, Internal Expanding Front and Rear Brakes, Quick Detachable, Interchangeable Wheels.

SPECIFICATION. MOTOR CYCLE. Twin Cylinder (74 x 93 m.m. Bore and Stoke 800 c.c. capacity). Fitted with Detachable Heads. Aluminium 1 stons. Refler Brainius to Ing Ends of Connecting Rods. Shock Absorber to Engine Shaft. Large Interchangeable mechanically operated Valves. Adjustable Valve Tappets. Large efficient Silencer. Back and Front is ternal expanding pattern. Extremely powerful and am oth setting. Back operated by Fuest Pedal on left hand size of machine. Front by Pedal on right hand side. Brakes Engine Brampton Patent "Biflex," built to our special Forks A.M.A.C. Multiple Jet. Carburetter Footboards Protected design, with deep Rubber Tread and Heel Rest, made entirely of Rubber. Scientifically constructed of Straight Tubing throughout: Frame Saddle Patiern. Supported from below on brazed on brackets. Fitted with Large Fillers for Petrol and Oil. Petrol lojectors to Cylinders. Capacity Petrol, 21 gals Oil, 1 qt. Fitted to both wheels. The Rear Stand is our patent Stands Tank Stool tube, oxy-acetylene welded. Fitted with Pannier Boes with steel outer cases. Carrier A Tool Roll with full kit of best quality Tools is provided. Best & Lloyd, semi-automatic Hand Pump. Lubrication Lucas "Magdyno," enclosed type, Handlebar Control. Vernier Timing Adjustment. Tools Ignition Improved Design Foot-Starter, fitted with Rubber Covered Pedal. Entirely enclosed mechanism. "Hans Renold" extre strong Motor Cycle, is in Starting Chains The new Breoke B 600 luminoted best soon vibratory. Large Pan Seat Saddle Weather proof entirely enclosing Chains Chain Cases Our renowned Three speed Bottom Bracket Gear. Ball Bearings throughout. Operation by our Patent Gate Change-speed Lever. Gear Ratios 5, 9, 16 to 1. Finest Black Enamel, four coats, on Special Rust Preventive process, including the Handlebars. Gear Box Finish Horn El seich Lucas "Magdyno" Electric Lighting Set, complete with Accumulator, Head, Side and Tail Langer and Switch Box. Patent Multiple Plate, with Cork Inserts. Hand con-trolled by Lever on left Handlebar Clutch Lighting A.J.S. Patent. Both wheels are interchangeable and can be detached instantly Wheels Plates fitted ready for Painting Back and Front fitted with 700 x 80 m.m. Heavy Non-Skid Dunlop Tyres. Registration Tyres Wheel Base, 4 ft. 9 in. Measurements The Front Mudguard is of special design, giving perfect protection in the worst weather. Back Guard is 7 in, wide. Both are fitted with Valance and Gutter. Ground Clearance, 6 in Mudguards Weight Approx 336 lbs. SIDEC AR. Constructed of steel panelling. Be utifully upholstered Seat and back fitted with springs. The standard equipment includes Storm-proof Apron, Wind Screen, Side Screen, Sidecar Stand and Lamp. Ample room under seat for spare to of petrol and oil. 700 x 80 m m. Heavy Dunlop Non-skid Body

5 in, wide and fitted with Side-Shield, completely pro-tecting the passenger again t mud and dar Mudguard

Luggage Carrier Strongly made of metal. Very spacious, and is integral with the body.

Our standard colour is Black, from which in deviation can be made. Colour

Extra Spare Wheel and Tyre Extra for Flood Extra for Left Hand Side Screen

PRICE

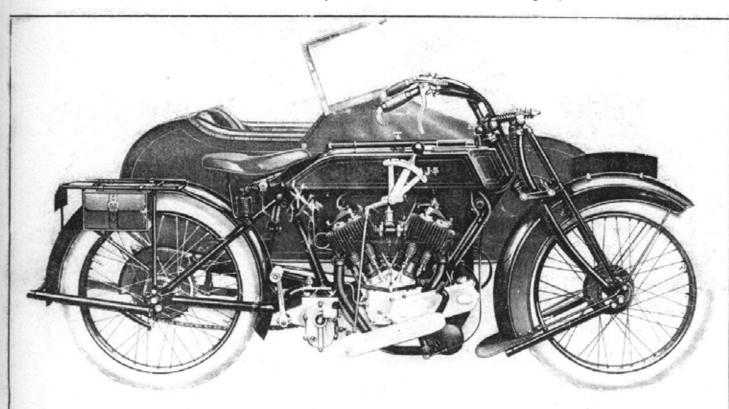
Chassis

Wheel

Instantly detachable and interchangeable with wheels of Motor Cycle If fitted with DI Sidecar (see next page) Price

(We reserve the right to modify or deviate from the above Specification without notice).

Special underslung type the design of which enables a very spacious body to be fitted. Ground clearance full 6 in.



# The A.J.S. 7 h.p. Passenger Combination Model DI. Fitted with Ali-Chain Drive, Three-Speed Gear, Hand-Controlled Clutch, Foot-Starter, Internal Expanding Front and Rear Brakes, Quick Detachable Interchangeable Wheels to Motor Cycle.

#### SPECIFICATION.

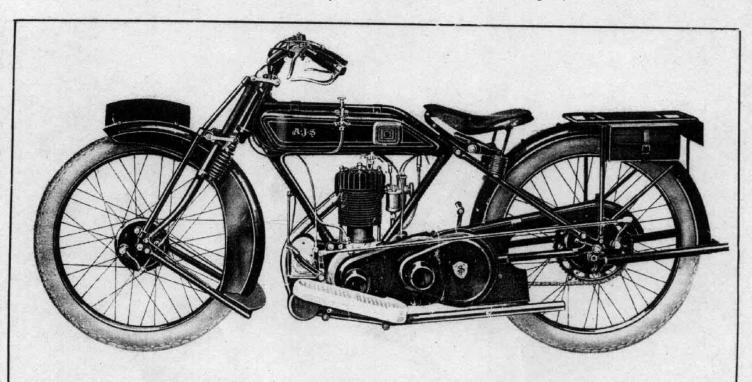
#### MOTOR CYCLE

	MOTOR	CYCLE.	
Engine	Twin Cylinder (74×93 m/m Bore and Stroke, 800 c.c. capacit.). Fitted with Derichable Heads, Aluminium Pistons, Roller Fearings to Big Ends of Connecting Rods, Shock Absorber to Engine Shaft. Large Interchangeable Mechanically Operated Valves. Adjustable Valve Tappets. Large Efficient Silencer.	Wheels	A.J.S. Patent. Both Wheels of the Motor Cycle are interchangeable and can be detached instantly.
		Tyres	Back and Front fitted 700 × 80 m m Heavy Non-skid Dunlop Tyres,
		Mudguards	Special design, giving adequate protection.
Carburetter	A.M.A.C. Multiple Jet.	Brakes	Back and Front Internal Expanding pattern.
Frame	Scientifically Constructed of Straight Tubing throughout.		Extremely powerful and smooth acting. Back operated by foot pedal on left-hand side of machine. Front by pedal on right-hand side.
Tank	Saddle Pattern. Supported from below on brazed-on brackets. Fitted with Large Fillers	Forks	Brampton Patent "Bilfex," built to our special instructions.
	for petrol and oil. Petrol Injectors to Cylinders. Capacity: Petrol 21 gallons, Oil I quart	Footboards	Protected design, with deep Rubber Tread and Heel Rest, made entirely of rubber.
Lubrication	Best & Lloyd Semi-Automatic Hand Parp.	Stands	Fitted to both wheels.
Ignition	Lucas Magneto, enclosed týře. 1 endlebar Control. Vernier Timing Adjustment.	Carrier	Steel tube, oxy-acetylene welded. Fitted with Pannier Bags with steel outer cases.
Chains	Best Quality Extra Strong Motor Cycle, in pitch × in wide.	Tools	N Tool Roll, with full kit of best quality Tools is provided.
Chain Guards	Semi-enclosed type, giving easy access to the Transmission.	Starting	Improved design Foot-Starter, fitted with rubber-covered pedal.
Gear Box	Our renowned Three-Speed Bottom Bracket Gear. Ball Bearings throughout. Operation by our Patent Gate Change-Speed Lever. Gear Ratios 5, 9, 16 to 1.	Finish	Finest Black Enamel, on special rust preventive process, including the Handlebars.
		Registration	Plates fitted ready for painting.
Clutch	Patent Multiple Plate, with Cork Inserts. Hand- controlled by lever on the left handlebar.	Measurements	Wheel base 4 ft. 9 in. Ground clearance 5 in.
		Weight	Approx. 316 lbs.
	SIDE	CAR.	
Body	Constructed of steel panelling. Beautifully upholstered. Seat and back fitted with springs. The back of the seat is hinged, giving easy	Suspension	Laminated Cee Leaf Springs, back and front.
		Tyre	700 × 80 m/m Heavy Dunlop Non-Skid:
Cl	access to spacious locker at rear of body.	Mudguard	Fitted with side shield completely protecting the passenger against mud and dirt.
Chassis	Special Under-slung Type, with duplex axle tubes.	Colour	Our standard colour is Black, from which no deviation can be made.
DDIOD			. M. 1. "1:1: C

PRICE

Extra for "Magdyno" Lighting Set Extra for Spare Wheel and Tyre -

(We reserve the right to modify or deviate from the above Specification without notice).



### The A.J.S. 27 h.p. Touring Model B.

Fitted with All-Chain Drive, Three-Speed Gear, Hand-controlled Clutch, Foot-Starter, Quick Detachable Rea: Wheel, Internal Expanding Front and Rear Brakes.

#### SPECIFICATION.

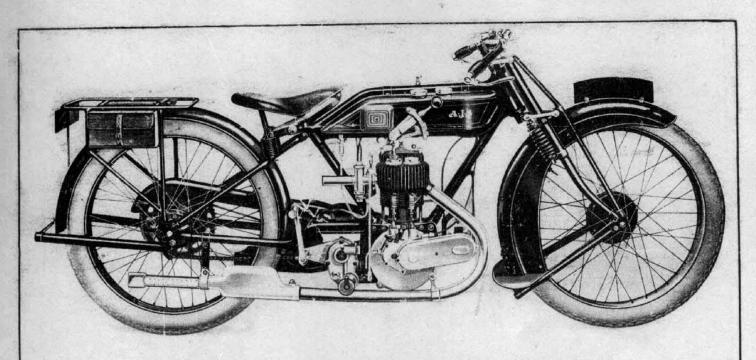
Engine	Single Cylinder (74 × 81 m.m. Bore and Stroke, 349 c.c. capacity), fitted with Detachable Head.	Mudguards	Improved Design, affording excellent protection.
	Aluminium Piston. Roller Bearing to Big Lud of Connecting Rod. Large Mechanically Operated Valves. Adjustable Valve Tappets. Efficient Cooling.	Brakes	Front and Rear Internal Expanding Type. Rear Brake operated by Pedal on left hand side of the machine, Front by lever on Handlebar. Both are extremely powerful and smooth acting.
Carburetter	A.M.A.C. Two-lever.	F .	
Frame	Scientifically Constructed. Lightness with Strength.	Forks	Made by the A.J.S. under Drew's Patent Nos. 819 A.D. 1906 and 200 0 A.D. 1913, fitted with Shock Absorbers, and all links adjustable for
Tank	Improved Design. 1) gal Petrol. 1 qt. Oil.		taking up side play
Lubrication	Semi-automatic Hand Pump.	Handlebars	Touring Pattern.
		Footboards	"Protected" Design of Solid Rubber.
Ignition	"Lucas" Magneto. Handlebar Controlled.	Stands	Strong "Kick-up" Type fitted to Front and
Chains	"Hans Renold" 4 in. Pitch × 5/16 in. wide. A Shock Absorber is fitted to the Engine Shaft.		Rear Wheels.
		Carrier	Built of Steel Tubing, with Welded Flush Joints.
Chain Guards	Semi-enclosed Type, giving easy access to the Transmission.	Tool Cases	Two Pannier Bags, with Full Kit of Tools.
Gear Box	A.J.S. Countershaft Three-Speed Gear, fitted	Starting	Improved Design Foot Starter fitted with Rubber Covered Pedal, gives very easy starting.
	throughout with Ball Bearings, Operated by our Patent Gate Change Lever. Ratios 5.5, 9.3, and 14 to 1.	Saddle	Brooks' B150 Special.
		Finish	Finest Black Enamel, Four Coats on our Special
Clutch	Hand-Controlled, with Cork Inserts.		Rust Preventive Process, including the Handle-bars, only a few parts are Nickel-plated.
Wheels	Rear A.J.S. Patent Quick Detachable.	Measurements	Wheel Base 4 ft. 5\frac{1}{2} inches. Height of Saddle 28 inches.
Tyres	650 × 65 m.m. Hutchinson Heavy Rubber Studded.		Ground Clearance 5 inches.
		Weight	Approx. 214 lbs.

### PRICE

Extra for Electric Lighting Set

(We reserve the right to modify or deviate from the above Specification without notice).

Note.—The Brooks' Cantilever Saddle can be Fitted to the above Model, at an Extra Charge.



### The A.J.S. 23 h.p. Sporting, Model B1.

Fitted with All-Chain Drive, Three-Speed Gear, Hand-Controlled Clutch, Foot-Starter, Quick Detachable Rear Wheel, Internal Expanding Front and Rear Brakes.

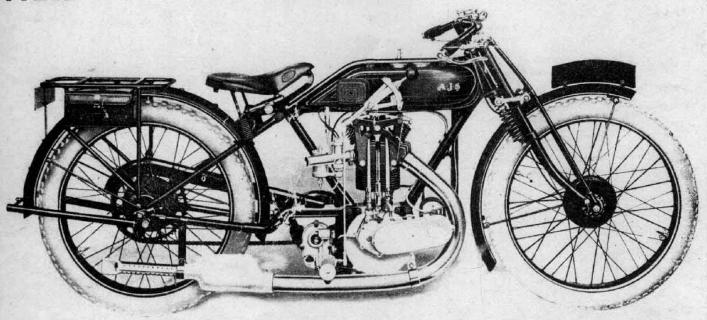
The general Specification of this Model as regards equipment is the same as Model B on Page 4.

This Sporting Model has specially tuned Engine, Large Diameter Exhaust Pipe, Semi T.T. Handlebars and Footrests.

One of these Models absolutely Standard in every respect and fully equipped, was officially timed by the A.C.U. Timekeeper on Oct. 28, 1931, and lapped Brooklands at a speed of 62 47 n.iles per hour (flying start) and 61 miles per hour (standing start).

PRICE

Extra for Electric Lighting Set



## The A.J.S. 21 h.p. Overhead Valve, T.T. Model B3.

Fitted with All-Chain Drive, Three Speed Gear, Hand-Controlled Clutch, Quick Detachable Rear Wheel, Internal Expanding Front and Rear Brakes.

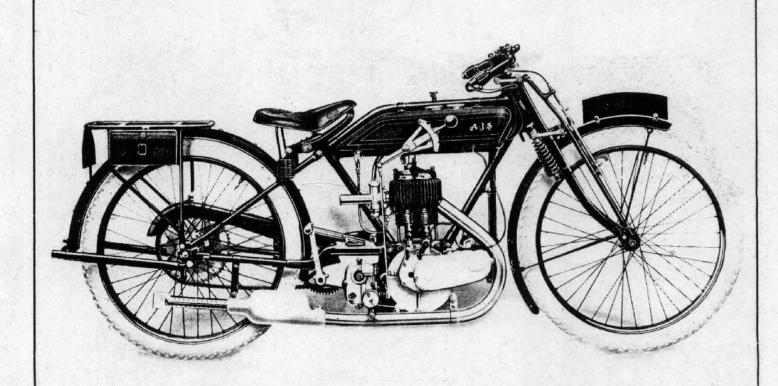
The general Specification of this Model as regards equipment is the same as Model B1 other than the Engine, which is fitted with Overhead Valves, Close Ratio Gear Box, giving 5:52, 6:78, and 10:3 to 1, with a 21 Tooth Sprocket, Racing Type Mudguards and Chain Cases, and no Foot-Starter. Speed Approximately 70 M.P.H.

PRICE

Extra for Electric Lighting Set

Note.—The above Model can also be supplied without rear carrier, and with special high compression piston for sprint work.

(We reserve the right to modify or deviate from the Specification without notice).



### The A.J.S. 24 h.p. Sporting Model B5.

Fitted with All-Chain Drive, Three-Speed Gear, Hand-Controlled Clutch, Foot-Starter, Internal Expanding Rear Brake.

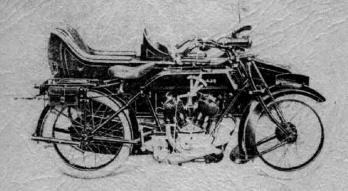
#### SPECIFICATION.

Engine	A.J.S. Design and Manufacture (74×81 m.m. Bore and Stroke, 349 c.c. capacity) fitted	Wheels	26 in. × 21 in. Flat Base Rims, fitted with Large Diameter Wide Hubs.
	with Detachable Head. Aluminium Piston. Roller Bearing to Big End of Connecting Rod. Large Mechanically Operated Valves. Adjustable Valve Tappets. Efficient Cooling. Fitted with Large Diameter Exhaust Pipe	Tyres	$26  \mathrm{m.} \times 24  \mathrm{m.}$ Hutchins on Heavy Rubber Studded
		Brakes	Rear Brake A.J.S. Internal Expanding Type. Front Brake, Bowden Pull-up Pattern.
Carburetter	and Aluminium Expansion Chamber.  A.M.A.C. Two Lever.	Forks	Made by the A.J.S. under Drew's Patent Nos. 819 A.D. 1906 and 20050 A.D. 1913, fitted with
Frame	Scientifically Constructed. Lightness with		Shock Absorbers, and all links adjustable for taking up side play.
Tank	Improved Design. Fitted with Large Petrol	Handlebows	Semi-T.T. Racing Type.
1 ama	and Oil Caps. 13 gal. Petrol. 1 qt. Oil.	Footrests	Adjustable, allowing the rider to procure the
Lubrication	Semi-Automatic Hand Pump.		most suitable riding position.
Ignition	Lucas Magneto. Handlebar controlled.	Carrier	Built of Steel Tubing, with Welded Flush loints.
Chains	Best Quality 1 in. Pitch × 5/16 in. wide. A Shock Absorber is fitted to the Engine Shaft.	Tool Cases	Two Pannier Bags, with Full Kit of Tools.
Chain Guards	The top half only of the Chain is covered, giving easy access to the Sprockets and Transmission.	Starting	Improved Design Foot-Starter. Gives very easy starting.
Gear Box	A.J.S. Countershaft Three-Speed Gear, fitted throughout with Ball Bearings. Operation	Finish	Black Enamel only a few parts are Nickel- plated.
	by our Patent Gate Change Lever. Ratios 5.5, 9.3 and 14 to 1.	Measurements	Wheel Base, 4 ft. 54 inches. Height of Saddle from ground, 28 inches
Clutch	Hand-Controlled with Cork Inserts.		Ground Clearance, 5 inches.

PRICE

Extra for Electric Lighting Set

We reserve the right to modify or deviate from the above Specification without motice.



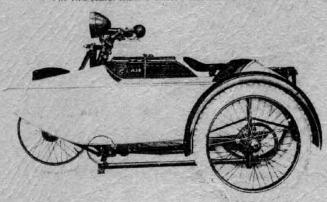
# The A.J.S. 7 h.p. Two-Seater Sidecar Combination.

THE A.J.S. Two Seater Combination has met with great success, and most effectively solves the problem of accommodating a second passenger. The extra seat is situated in front, and it will be found to afford ample room. The back rest is formed by the front portion of the dash of the rear seat, which is shaped and padded. The fitting of the extra seat has been accomplished without sacrifice of appearance, the overall length of the body being but 6 ft. 6 in. Two wind screens and two aprons are fitted.

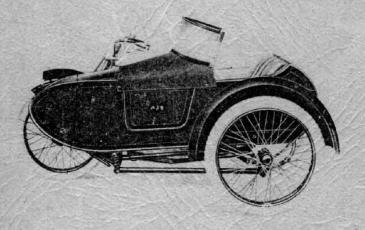
This Two Seater Sidecar can be fitted in place of the single seater on the 7 h.p. Model D at an extra and on the 7 h.p. Model D1 at an extra of Extra for Hood. Hood Side Curtains complete. The two seater chassis is fitted with detachable wheel

## The A.J.S. Sports Sidecar.

THIS illustration shows our Aluminium Sports Sidecar attached to the 7 h.p. machine. It will be readily agreed that the appearance of this outlit is most attractive and "racy." The body is coach built, frame of best quality timber and covered with aluminium panels with special "frosted" finish. It is roomy and comfortable, fitted with spring back, etc., and upholstered in fine quality material. A large locker is situated at the rear. The chassis is of great strength with duplex axle tubes. Cee spring suspension is provided at front and rear. The hubour own design, of large dimensions, with a wheel spindle \( \frac{1}{2} \) in tapering to \( \frac{1}{2} \) in. A mudguard \( 5 \frac{3}{2} \) in.



Alumin m Sports Sidecar, as illustrated.
Fitted to Model D 7 hp. machine. PRICE
... Model DI 7 hp. machine. PRICE



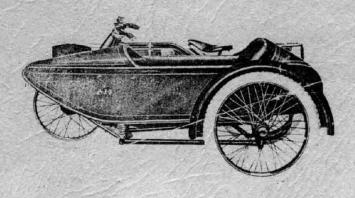
Lightweight Touring Sidecar, as illustrated Fritted to Model B5 2t h.p. machine. PRICE Models B and B1 2t h.p. machines. PRICE PRICE PRICE

## The A.J.S. Lightweight Touring Sidecar.

FOR several seasons now the A.J.S. Lightweight Sidecar has been listed for use in conjunction with our 21 h.p. motor cycle, and has given the greatest satisfaction. For next season detail improvements have been incorporated, making this undoubtedly the most attractive lightweight touring body on the market. The rear is now fitted with a spacious locker, the back of the seat being hinged to give access to this. The body is coach built, covered with steel panelling, and has been designed with every allowance for the passenger's comfort. Upholstery is of best quality, and the suspension is by see springs at the rear and by coil at the front.

#### he A.J.S. Sports Sidecar

THIS Sidecar is similar in design and equipment to that shown above fitted to our 7 h.p. machine. Instead, however, of being in aluminium, the body is of steel panels, coach painted and finished black. The chassis upon which this is mounted is the same as that employed with our Lightweight Touring Sidecar. If desired, the "frosted" aluminium hody can be fitted to this lightweight chassis.



Light weight Sports Sidecar, as illustrated to Model B 5 21 h p. machine. PRICE Model B and B 1 21 h.p. machines. PRICE Model B 3 T.T. machines. PRICE

Screens for Aluminium or painted Sports Sidecar.

Some Outstanding Performances made by A.J.S. Motor Cycles in Trials and Competitions during 1923.

#### Speed Events.

### JUNIOR TOURIST TROPHY RACE 23 h.p. A.J.S. SECOND AND SIXTH

FASTEST LAP ever made in the Junior T.T. Race was established by Mr. J. H. Simpson on his 21 h.p. A.J.S., who covered the 374 miles from a Standing Start in 38 minutes, at the remarkable Average Speed of 59 59 miles per hour.

SCOTTISH SPEED CHAMPIONSHIP

23 h.p. A.J.S. FIRST AND THIRD

THE TEMPLE "50" ROAD RACE

23 h.p. A.J.S. FIRST AND THIRD

FRENCH GRAND PRIX RACE h.p. A.J.S. FIRST

Distance, 250 miles. Time, 4 hrs. 1 min. 293/5 secs. Average Speed, 56.7, Miles per hour.

ITALIAN GRAND PRIX OF NATIONS 23 h.p. A.J.S. FIRST AND SEVENTH

Distance, 250 miles. Time, 3 hrs. 12 mins. 502/5 secs. Average Speed, 67.3 Miles per hour.

#### Reliability Triais.

### SCOTTISH SIX DAYS' TRIALS

The Manufacturers' Team Prize (Sidecars) won by the 7 h.p. A.J.S. Other Awards gained by A.J.S. Machines in this Trial were:

3 Silver Cups, 2 Gold Medals, 1 Silver Medal and 1 Bronze Medal

A.C.U. ENGLISH SIX DAYS' TRIALS ONE SILVER MEDAL. FOUR GOLD MEDALS and

As proof of the wonderful Successes achieved by A.J.S. Motor Cycles during 1923, we append a List of Awards gained from January to end of September.

72 Gold Medals 274 First Places

44 Silver Medals 143 Second Places

45 Cups & Trophies 95 Third Places

Out of the above total, Private Owners on Standard Machines have secured

228 First Places

116 Second Places

71 Third Places

48 Gold Medals

29 Silver Medals

27 Cups & Trophies

The above list has been compiled from those results of which we have actual records, but must not be taken as representing all the awards gained by the A.J.S. during 1923 season. There must be many more that have not come to our knowledge, but the overwhelming successes by Private owners is convincing proof that the A.J.S. is unbeatable for Power, Speed, Reliability and Efficiency.